

# John R Kofonow

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## Graphic & Web Designer

Ten years experience in commercial and academic graphic design, web design, web application development, E-learning and teaching.  
Six years experience in leadership as a community events organizer and Advisory Board Member for NORAZPoets 501(c)3.

## Experience

### Freelance Web and Graphic Designer

January 2004 – present : Flagstaff, AZ

### Graphic Design Specialist Sr., Coconino Community College

December 2010 – September 2011 : Flagstaff, AZ

I was responsible for most of the college's print and digital materials including course schedules, brochures, reports, printed advertisements, and digital signage. I introduced fresh approaches to projects while still adhering to the college's established style guidelines. I supervised interns assisting with design work and learning about the profession of design. I worked and communicated directly with all levels of college staff and faculty as well as vendors and advertising contacts.

### Web Analyst, Coconino Community College

August 2005 – November 2010 : Flagstaff, AZ

I served as the web designer for the college; responsible for design, maintenance, and staff training. Duties included:

- Implementing designs, forms, HTML/CSS, GUI and a style guide for the College's website, intranet and E-learning platform
- Web application development with PHP/MySQL, SharePoint 2007, and ASP.NET
- Implementing Section 508/ADA compliance to W3C standards
- Assessing the effectiveness of all designs, forms and training methods
- Training and supporting users and content editors of the college's online media
- Administering and supporting the College's E-learning platform including course migration, training, support, course building, writing training documentation, and providing instructional design support.

### Instructor, W. A. Franke College of Business, Northern Arizona University

April 2008 – March 2010 : Flagstaff, AZ

I planned and taught a series of one and two-day intensive workshops covering Basic & Advanced Dreamweaver and Basic Flash.

### Adjunct Faculty, School of Communication, Northern Arizona University

August 2004 – May 2007 : Flagstaff, AZ

### Project Manager, Distance Learning, Northern Arizona University

July 2000 – November 2003 : Flagstaff, AZ

### Partner & Designer, Tripwire Arts

2000 – 2003 : Flagstaff, AZ

## Education and Certifications

### BFA in Visual Communication, Northern Arizona University, 2000

### Certified Associate Webmaster by World Organization of Webmasters, 2006

#### Technical Strengths

(x)HTML/CSS    Illustration  
PHP/ASPNET    Color Theory  
MySQL/SQL    Typography  
Javascript/AJAX    Section 508  
W3C Standards    Usability/Accessibility

#### Software

Flash    Photoshop  
InDesign    Dreamweaver  
Illustrator    Blackboard Vista  
Captivate    MOSS 2007  
Contribute    WordPress

#### Personal Strengths

- Extensive planning and project management experience
- Solid writing and editing for documentation and instruction
- Strong communicator who works well with others and solo
- Channels creative energy through a love of problem solving
- Respectful, patient and attentive